

Station Profile

The Station

Legends 100.3 (WLML-FM) is **Where Legendary Music Lives**, serving listeners throughout Palm Beach County and beyond.

The Audience

Educated, affluent, and active adults, primarily ages 50+ and listeners of all ages with an appreciation of the best music ever recorded, dynamic local personalities, less clutter, and fewer commercial interruptions.

The Format

The Great American Songbook. Legendary music from legendary artists, including original and contemporary recordings by:

Michael Bublé
Dean Martin
Ella Fitzgerald
Diana Krall
Ann Hampton Callaway

Jack Jones
Vic Damone
Harry Connick, Jr.
Norah Jones
Tony Bennett

...and plenty of Frank Sinatra!

The Advertisers

For Advertisers, Legends 100.3 is your direct link to educated, affluent, and active adults. Our exclusive format means listeners listen longer, providing a powerful platform for your commercial message.

Coverage Area



When you're seeking to reach an adult audience with the purchasing power to buy your products and services--call us.

We're focused on increasing your business.



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Hourly updates
morning, noon,
and afternoon

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Dick Robinson Entertainment